

# Against the Grain

*Against the Grain* (ISSN: 1043-2094) (USPS: 012-618), Copyright 2017 by the name Against the Grain, LLC is published six times a year in February, April, June, September, November, and December/January by Against the Grain, LLC. Business and Editorial Offices: PO Box 799, 1712 Thompson Ave., Sullivan's Island, SC 29482. Accounting and Circulation Offices: same. Call (843-509-2848) to subscribe. Periodicals postage is paid at Charleston, SC. **POSTMASTER:** Send address changes to Against the Grain, LLC, PO Box 799, Sullivan's Island, SC 29482.

## Editor:

Katina Strauch (College of Charleston)

## Associate Editors:

Cris Ferguson (Murray State)  
Tom Gilson (College of Charleston)  
John Riley (Consultant)

## Research Editors:

Judy Luther (Informed Strategies)

## Assistants to the Editor:

Ileana Strauch  
Toni Nix (Just Right Group, LLC)

## Editor At Large:

Dennis Brunning (Arizona State University)

## Contributing Editors:

Glenda Alvin (Tennessee State University)  
Rick Anderson (University of Utah)  
Sever Bordeianu (U. of New Mexico)  
Todd Carpenter (NISO)  
Eleanor Cook (East Carolina University)  
Anne Doherty (Choice)  
Ruth Fischer (SCS / OCLC)  
Michelle Flinchbaugh (U. of MD Baltimore County)  
Joyce Dixon-Fyle (DePauw University)  
Laura Gasaway (Retired, UNC, Chapel Hill)  
Regina Gong (Lansing Community College)  
Michael Gruenberg (Gruenberg Consulting, LLC)  
Chuck Hamaker (UNC, Charlotte)  
William M. Hannay (Schiff, Hardin & Waite)  
Mark Herring (Winthrop University)  
Bob Holley (Retired, Wayne State University)  
Donna Jacobs (MUSC)  
Ramune Kubilius (Northwestern University)  
Myer Kutz (Myer Kutz Associates, Inc.)  
Tom Leonhardt  
Rick Lugg (SCS / OCLC)  
Jack Montgomery (Western Kentucky University)  
Bob Nardini (ProQuest)  
Jim O'Donnell (Arizona State University)  
Ann Okerson (Center for Research Libraries)  
Rita Ricketts (Blackwell's)  
Jared Seay (College of Charleston)  
Lindsay Wertman (IGI Global)

## ATG Proofreader:

Rebecca Saunders (College of Charleston)

## Graphics:

Bowles & Carver, *Old English Cuts & Illustrations*.  
Grafton, *More Silhouettes*. Ehmcke, *Graphic Trade Symbols By German Designers*. Grafton, *Ready-to-Use Old-Fashioned Illustrations*. *The Chap Book Style*.

## Production & Ad Sales:

Toni Nix, Just Right Group, LLC., P.O. Box 412,  
Cottageville, SC 29435, phone: 843-835-8604  
fax: 843-835-5892 <justwrite@lowcountry.com>

## Advertising information:

Toni Nix, phone: 843-835-8604, fax: 843-835-5892  
<justwrite@lowcountry.com>

## Publisher:

A. Bruce Strauch

## Send correspondence, press releases, etc., to:

Katina Strauch, Editor, *Against the Grain, LLC*,  
Post Office Box 799, Sullivan's Island, SC  
29482. phone: 843-723-3536, cell: 843-509-2848.  
<kstrauch@comcast.net>

*Against the Grain* is indexed in *Library Literature, LISA, Ingenta*, and *The Informed Librarian*.

Authors' opinions are to be regarded as their own. All rights reserved. Printed in the United States of America. This issue was produced on an iMac using Microsoft Word, and Adobe CS6 Premium software under Mac OS X Mountain Lion.

*Against the Grain* is copyright ©2018  
by Katina Strauch



# AGAINST THE GRAIN

## TABLE OF CONTENTS

v.30 #5 November 2018 © Katina Strauch

## ISSUES, NEWS, & GOINGS ON

Rumors.....	1	Letters to the Editor.....	6
From Your Editor.....	6	Deadlines.....	6

## FEATURES

### Library Support of Institutional Curricula

Guest Editor, Cris Ferguson

#### Library Support of Institutional Curricula..... 1

by **Cris Ferguson** — *This issue is devoted to the many and varied ways in which academic libraries are supporting institutional curricula.*

#### One Monographs Bucket..... 12

by **Kelly Smith** — *As PDA became more popular with patrons, the idea of pre-determined subject allocations quickly became a challenge.*

#### Textbooks on Reserve — Seven Years and Going Strong ..... 14

by **Becky DeMartini, Marynelle Chew, and Michael Aldrich** — *This article discusses the success of Brigham Young University-Hawaii's growing print textbook reserve collection.*

#### Expanding Options — Promoting the Adoption of Reasonably Priced Texts that are Also Available as Library eBooks ..... 18

by **Kate Pittsley-Sousa** — *This approach encourages the adoption of reasonably priced titles that could be available for purchase as library eBooks.*

#### TEAMING Up with Faculty: A New Tactic in the Textbook Battle..... 22

by **Christa Bailey and Adriana Poo** — *SJSU offers professional development funds to faculty to encourage them to adopt OER.*

#### Digital Partners — An Incremental Approach to Supporting Digital Scholarship on Your Campus..... 26

by **Tim Bucknall** — *Tim explains that through the Digital Partners program the library awards grants of library staff expertise and time for creative faculty digital scholarship concepts.*

#### Creating and Marketing Textbook/OER Programs ..... 28

by **Laura Pascual** — *The University of South Florida has a multi-faceted approach to providing access to course materials.*

#### Op Ed — Epistemology ..... 32

**Fact or Opinion** by **T. Scott Plutchak** — *How we can distinguish facts from opinions?*

#### Back Talk ..... 94

**On Being A Fashionable Librarian!** by **Ann Okerson** — *IFLA's WLIC was about Librarian Fashion? Something to emulate?*

## ATG INTERVIEWS & PROFILES

#### George Machovec..... 50

Executive Director, **Colorado Alliance of Research Libraries**, and Managing Editor, *The Charleston Advisor*

#### Joris Van Rossum..... 52

Director, Special Projects, **Digital Science**

#### Profiles Encouraged ..... 90

*More people, company, and library profiles — very interesting.*

## REVIEWS

#### Booklover ..... 34

**Birds** by **Donna Jacobs** — *Penguin Island* by **Anatole France**, the nom de plume for **Jacques Anatole Thibault**. *Ever wonder where the expression "for the birds" came from? Not really but keep reading!*

#### Collecting to the Core ..... 36

**Our Common Future** by **Carla Heister** — *Monographic works that are essential to the academic library.*

#### Book Reviews..... 40

**Monographic Musings** by **Corey Seeman** — *Corey takes over this column from Regina Gong. Two of the books reviewed include: Collaborating with Strangers and Taking Your Library Career to the Next Level.*

#### Wryly Noted..... 46

**Books About Books** by **John Riley** — *An omnium gatherum of books that reflect a summer's worth of reading and traveling.*

## LEGAL ISSUES

Edited by **Bruce Strauch** and **Jack Montgomery**

#### Cases of Note — Copyright..... 54

**Rock Legends and Substantial Similarity** by **Bruce Strauch** — *Michael Skidmore as Trustee for The Randy Craig Wolfe Trust v. All The Led Zeppelin Gang and Warner Music Et Al.*

#### Questions and Answers..... 55

**Copyright Column** by **Laura N. Gasaway** — *Many relevant questions and answers. What's the copyright status of makerspace projects? Lolly tells us!*

# CHARLESTON CONFERENCE ISSUE

## PUBLISHING

- Bet You Missed It** ..... 8  
by **Bruce Strauch** — *What do R. L. Stine and Ringo Starr have in common? Read about it here!*
- Random Ramblings** ..... 56  
**Sex, Intellectual Freedom, and Academic Libraries** by **Bob Holley** — *Bob's current research agenda seeks to show how honoring a commitment to intellectual freedom is not as easy as most librarians think it is.*
- Little Red Herrings** ..... 60  
**Have We Reached the Proverbial Tipping Point?** by **Mark Y. Herring** — *Is the tipping point that we don't know if the Internet is a boon or a boondoggle?*
- The Scholarly Publishing Scene**..... 62  
**The Age of Acquiring** by **Myer Kutz** — *Myer has been looking for information about how scholarly publishing's commercial sector has changed in the past decade. His findings are here.*

## BOOKSELLING AND VENDING

- Both Sides Now: Vendors and Librarians** ..... 74  
**What Happens Next?** by **Michael Gruenberg** — *In reality, "what happens next?" is a way for both the buyer and seller to stay focused on the job at hand which is buying and selling.*
- Biz of Digital** ..... 75  
**Exploratory Evolution: Using Participatory Change to Rethink and Reorganize Digital Collections Services** by **Annie Benefiel, Jacklyn Rander, Matt Ruen and Leigh Rupinski** — *GVSU Libraries held a series of facilitated conversations to analyze the workflows, organizational structure, and overall support for the management of digital collections and repositories.*
- Being Earnest with Collections** ..... 78  
**Prepping the Future: A Call for Today's Technical Services Librarians to Develop Tomorrow's Leaders** by **Cara Mia Calabrese** — *Cara and all of us! would appreciate feedback from ATG readers who share in a desire to promote technical services to the next generation of librarians.*
- It's High Time**..... 64  
**The Efficiency Expert** by **Darby Orcutt** — *This new column will focus on the longer horizon contexts and offer big ideas and questions relevant to our field.*
- And They Were There**..... 65  
**Reports of Meetings** — *In this issue we have the last installment of reports from the 2017 Charleston Conference by Ramune Kubilius and her fabulous team of reporters. And stay tuned, reports from the 2018 Charleston Conference will begin publishing in our February 2019 issue.*
- Straight Talk**..... 70  
**Springer Nature Cancels €3.2 Billion IPO at the Last Minute** by **Dan Tonkery** — *What does this failed IPO mean for the library community?*
- Squirreling Away: Managing Information Resources & Libraries**.....80  
**Boy, If Life Were Only Like This** by **Corey Seeman** — *All academic librarians are told that everything is free on the Internet, and that is not true. But every time we answer these questions, it is rolling a boulder up the hill. Over and over again.*
- Stop, Look, Listen** ..... 82  
**OA Books Funding: The Next Phase** by **Dr. Sven Fund** — *The fact remains that what the market really needs in order to complement existing library-funded OA models is the aggregation of single title funding or book processing charges (BPCs).*
- Collection Management Matters** ..... 84  
**Migrations and Migraines** by **Glenda Alvin** — *Putting people before processes and procedures, fosters strong team spirit, promotes unity of purpose, and helps get the job done, with little, if any residual negative attitudes.*

## TECHNOLOGY AND STANDARDS

- Library Analytics: Shaping the Future**..... 72  
**A Case of Strategic Library Transformation Using Data Analytics: Chalmers University of Technology** by **Daniel Forsman** — *The ability to extract high-quality, timely, actionable insights for researchers, scholarly communicators, research funders, and management from publication patterns and usage patterns would earn the library a seat at the table as an expert on how to increase the visibility and the impact of research.*
- Future Through the Past** ..... 85  
**Emerging Research Literature** by **Donald Beagle** — *Don has some reading recommendations.*
- Considering Games and Gamification in Libraries & Associated Entities**... 86  
**In Praise of Real People** — *Being an examination of Immersive Participatory, Interactive Analog Games and Their Use in Education in General and Libraries in Particular.....before I forget* by **Jared Alexander Seay** — *What Jared has to tell us is spectacularly revolutionary.*
- Let's Get Technical**..... 88  
**Taking the CIP Program into the Future with PrePub Book Link** by **Caroline Sacucci** — *This is about LC's PrePubBook Link.*

*"Linking Publishers, Vendors and Librarians"*



**Against the Grain**

### Uncommon ...

*Against the Grain* is your key to the latest news about libraries, publishers, book jobbers, and subscription agents. *ATG* is a unique collection of reports on the issues, literature, and people that impact the world of books, journals, and electronic information.

### Unconventional ...

*ATG* is published six times a year, in February, April, June, September, November, and December/January. A six-issue subscription is available for only \$55 U.S. (\$65 Canada, \$95 foreign, payable in U.S. dollars), making it an uncommonly good buy for all that it covers. Make checks payable to *Against the Grain, LLC* and mail to:

**Against the Grain**  
c/o Katina Strauch  
Post Office Box 799  
Sullivan's Island, SC 29482

\*Wire transfers are available, email <kstrauch@comcast.net> for details, however, credit cards are the preferred alternative to checks (\$25 fee applies).

Name	Address	City	State	Zip
			Phone	
		Company		
		Email		